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## **Aquarium Industries launches new Frozen Food range**

Aquarium Industries one of Australia's largest suppliers of live fish to the retail market, this month launched an exciting range of frozen fish, turtle and reptile foods.

The range consists of 13 different varieties of frozen fish and turtle foods, along with frozen rats and mice in a number of sizes.

The frozen foods have been manufactured exclusively for Aquarium Industries, to their own specifications. Conveniently packed in 100g blister packs for ease of feeding, they come in brightly coloured cardboard packages, which are designed to stand out from the crowd.

The range consists of popular favourites such as Bloodworm and Brine Shrimp, along with a selection of nutritionally sound mixes such as Turtle Mix, Marine Mix, Tropical Mix and even a Discus Mix.

To complement these new products, Aquarium Industries has also just made available Frozen Rats and Mice, in sizes from Pinkies to Jumbo. Vacuum packed in clear plastic, they also have bright, colour coded labels for easy identification.

As with all AI products, including their fish, the products are bar-coded for easy re-ordering.

In launching the new range, Dean Rogers Managing Director of Aquarium Industries said "We have been working closely with manufacturers and breeders for some time in order to bring these products to market, and we are very excited by this expansion to our range. Our customers can add these products to their Live Fish and Cricket order, for convenient, next-day delivery around Australia."

For sales enquiries, telephone Aquarium Industries Customer support on 03 9409 9360, or visit [www.aquariumindustries.com.au](http://www.aquariumindustries.com.au).

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