

Your Guide to Aquarium Industries Sales Support tools

Total Merchandising Support

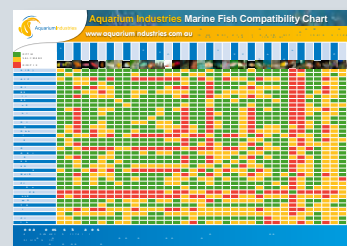
Printed materials for you to display



Marine Fish Compatibility Chart

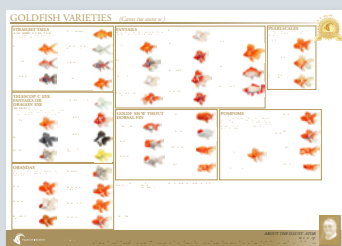
NEW

Now available, the companion to our successful Freshwater Fish Compatibility Chart. This chart will generate increased sales, as your customers can purchase a range of marine fish with increased confidence.



Goldfish Varieties Poster

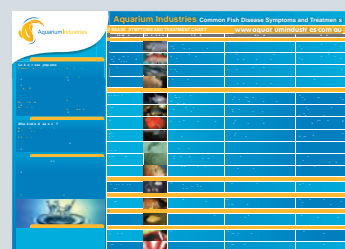
This stunning poster, with images by renowned artist Merlin Cunliffe, and text provided by our We Care team, beautifully displays the wide range of Goldfish which are available. It will help your customers to identify different varieties, and boost your sales of Goldfish.



Common Fish Diseases, Symptoms and Treatments Chart

NEW

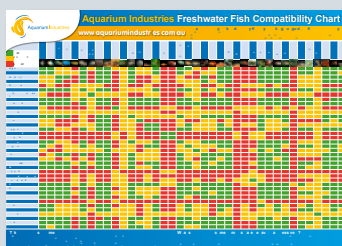
Your easy guide to the most common fish diseases, how to identify them, and how to treat successfully. Complete with full-color photographs, this chart will ensure that you are able to take any corrective action promptly, and will save you time and money.



Freshwater Fish Compatibility Chart

Confused about which fish will mix successfully?

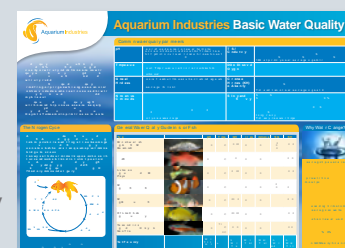
This chart takes the mystery out of determining compatible species. A must for staff and customer's alike.



Basic Water Quality Chart

NEW

Everything you need to know to keep ideal water parameters in your tanks, on one simple, easy to use chart. Explanations of what common water quality parameters really are, and your guide to which parameters are best for the fish in your store.



To order, contact Customer Support on 03 9409 9360, or email us at order@aquariumindustries.com.au.

Your Sales Support tools will be sent with your next Aquarium Industries order.

Your Guide to Aquarium Industries Sales Support tools

Total Merchandising Support

Available from our Website

OnLine Shelftalker Solution

Available from our Website

NEW

Create shelftalkers for thousands of our products, including a printed retail price for that professional touch. Print as many as you want, when you want. These shelftalkers will educate your customers, and increase your fish sales.



Themed Posters

Available from our Website

Now you can run your own in-store promotions whenever you choose. Whether it be a Birthday Celebration, Grand Opening Sale or a super Pond Special, we have a range of posters to suit every occasion. Download and print as either A3 or A4.

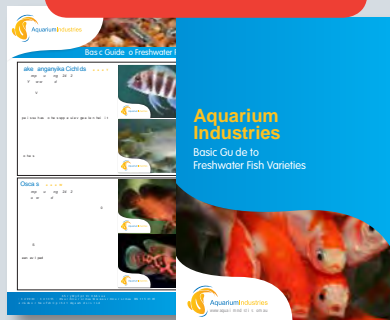


Basic Guide to Freshwater Fish Varieties

Available from our Website

NEW

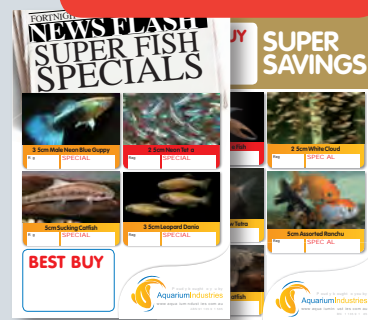
You can download this guide to every variety that we stock. Contains useful selling tips, water parameters, and a guide to our product codes.



Fortnightly Specials Poster

Available from our Website

Updated every fortnight, you can download this free poster which supports our specials. Keep your fish section looking fresh and vibrant with regular specials – you'll have your customers coming back regularly. Download and print as either A3 or A4.



Basic Guide to Marine Fish Varieties

Available from our Website

NEW

A perfect companion to our Freshwater Guide, complete with water parameters and a guide to our codes.



Aquacam

Available from our Website

You can show your customers video footage of our stock, without revealing prices. Simply head to the Fish Stock page of our website.



To access these Sales Support Tools, log on to our website and head to the Promotional Support page.

Exclusively from Aquarium Industries, and absolutely free of charge, Total Merchandising Support is devised to help you sell more fish, more profitably!